



BLUE RIDGE BROADCASTING

A Listener-Supported Ministry of the Billy Graham Evangelistic Association
PO Box 159, Black Mountain, NC 28711 | P: 828.285.8477

TheLightFM.org

November 14, 2021

Pastor,

I cannot thank you enough for taking some time to consider bringing in Don Sunshine for his **Make a Difference** training. I've known Don personally for many years and have not only seen Don teach this evangelism training to thousands of people but also live it out, time and time again.

You're probably asking, "Why should I even bring this guy in? I get asked every day to bring some ministry or missionary or fundraiser/event into my church...why a MAD Training? Why Don Sunshine?" As General Manager of a radio station, I get asked all the time from churches, promoters, donors, community leaders, just to name a few, about getting airtime to promote a certain event or project. I understand how tough it can be filtering these requests.

We are a Christian radio ministry, committed to serving our listeners, 24 hours a day, seven days a week, including churches and their pastors. Don Sunshine's MAD Training is a perfect tool for training our listeners and your church members to share their faith. It's the most unique evangelism training I've personally ever been through, and not only have I seen our listeners share their faith for the first time, but at every training, people come to Christ. Yes. Every training.

If you want to encourage your people to share their faith, bring Don Sunshine's MAD Training to your church and you'll see a difference that day! I've seen people use this training within hours after attending a MAD event. They write to us, shocked at how easy and quickly the Lord brought someone to them – it changed their life.

To God be the Glory,

A handwritten signature in black ink, appearing to read 'John Owens', with a long horizontal line extending to the right.

John Owens
General Manager
Blue Ridge Broadcasting/The Light FM

HOPE STARTS HERE.